BLOCK 01 TITLE

FOOD DELIVERY BROWSER

1117/1150

BLOCK 02 IMAGE

BLOCK 03 DESCRIPTION

The browsing experience is not agnostic to the content it reveals. On the contrary, the interface that displays content, shapes the type of content that is produced. The preference of accurate search results when typing a food —like tortilla— has caused the proliferation of virtual restaurants that serve only tortilla. Some businesses actually operate under several virtual brand names to appear specialized in a particular dish, even if they are all produced in the same physical kitchen.

BLOCK 04 NUMBER

BLOCK 05 AUTHOR

LUCIA TAHAN

BLOCK 06 RECIPE

GHOST TORTILLA

BLOCK 07 LOCATION

[NOT FOUND]

BLOCK 08 LINKS

[not found]

BLOCK 09 FOOTER

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