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BLOCK 03 DESCRIPTION

Images from "Inauguration in Madrid of the First Supermarket in Calle Embajadores", part of Franco's propaganda newsreel NOT N 834 B (NO-DO), corresponding to December 29th, 1958 and available at the RTVE archive. In 1958 Spain's first supermarket was inaugurated in Madrid by the General Commissariat of Supplies. It had a "large, well-lit hall" where "stalls are set up **BLOCK** in the most orderly and efficient manner [and] the public is free to choose 🛛 the products on sale."

NUMBER

NO-DO / RTVE TRACES OF ALMOJáBANAS

> BLOCK 07 LOCATION

BLOCK https://www.rtve.es/ filmoteca/no-do/not-LINKS 834/1487133/

BLOCK 09 FOOTER

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BLOCK 01 TITLE

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