



## BLOCK 03 DESCRIPTION

## BLOCK 04 LINKS

In 1975, the artist Martha Rosler made “Semiotics of the Kitchen”, a six-minute black and white video in which we see her in a fixed shot talking through a kitchen glossary that takes her from A (apron) to Z, which she culminates with a knife movement making the “Z” of “El Zorro.” Shortly before the end of the video, Rosler shrugs her shoulders. A fleeting gesture that can go unnoticed but strongly underlines the absurdity of the semiotic system that defined and shaped women, meticulously designing around them the sphere of life they could enjoy and, from there, the behavior they ought to have.

<https://www.youtube.com/watch?v=ZuZympOIGC0>

## BLOCK 05 AUTHOR

MARTHA ROSLER

## BLOCK 06 RECIPE

TRACES OF ALMOJÁBANAS

## BLOCK 07 TITLE

SEMIOTICS OF THE KITCHEN, 1975

## BLOCK 08 LOCATION

[NOT FOUND]

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